

# The ingenious Packaging

# **Your situation**

Is the climate crisis a hot topic for your company? Do you seek to reduce the carbon footprint of your parcel logistic? Are you interested to replace your guilty feeling with a "be-part-of-the-solution" one?

Current secondary packings are single use and are therefore responsible for waste and CO<sub>3</sub> pollution.

# **Solution**

A low-tech reusable and collapsible box that can fold to the size of a letter for easy and cheap return for further reuse.



# Click & Collect



#### E-commerce



### **Internal flows**



#### **Features**

- Simple to use Intuitive "1-second" opening system allowing fast order preparation
- **High protection** Stiff box protecting the valuable content on the way to your customers
- Easy storage Minimize warehouse space thanks to the innovative folding system
- Fun Gamish folding and returning process that excite your staff and customers

# **Facts**

- Reduce CO<sub>2</sub> emissions by 83%<sup>1</sup>
- **Paradigm shift** Customers will be part of the solution to the climate crisis
- Sizes and branding: 1L to 22L (different format possible), option to customize to your brand
- Patent under filing



Want to know more? Curious to see samples or perform of proof of concept?

Visit our website or contact us at +41798712122 info@kwiid.com

<sup>1</sup> Assuming a box of 180g (size of a shoe box), 940g CO,/kg for manufacture and recycling [Brogaard et al. (2014)] and 29g CO, for return as a letter [https://www.eco2greetings.com]